



BROADWAY / HOBBY CORRIDOR REDEVELOPMENT PROJECT 2017

Project Overview

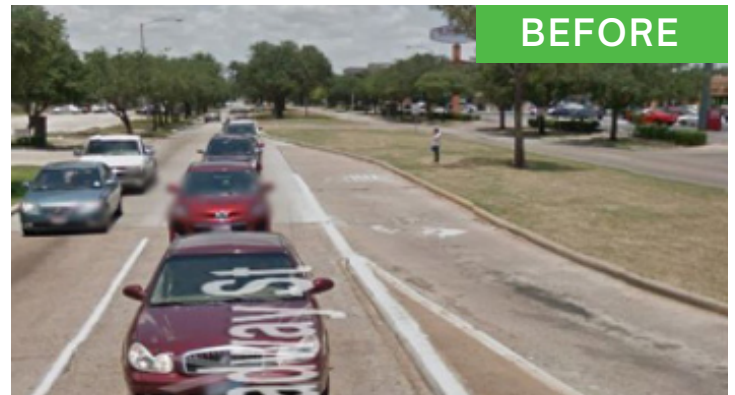
Scenic Houston transformed the 2-mile airport corridor connecting William P. Hobby Airport to I-45. Hobby Airport is Houston’s second international airport and a vital gateway to Houston for thousands of individuals each day.

Getting Super Bowl LI Ready

The Broadway Project was completed in January 2017 just as the eyes of the world turned to Houston. This initiative gave Houston a welcoming look for visitors and an improved sense of place for residents.

Project Enhancements

-  410 NEW TREES
-  BRICK INLAY CROSSWALKS
-  LED STREET LIGHTING
-  LUSH LANDSCAPING
-  IMPROVED INFRASTRUCTURE WITHIN HOBBY AREA MANAGEMENT DISTRICT



Future Opportunities

Through long-standing partnerships and new collaborations, Scenic Houston remains dedicated to preserving and enhancing Houston’s visual environment, particularly as viewed by the traveling public. We look forward to new opportunities to highlight the diversity and beauty of our great city.

Project Collaborators



Scenic Houston

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scenichouston.org

Scenic Houston’s mission is to champion the livability and visual quality of public spaces in a growing and diverse community. We are a 501(c)(3) organization. All donations are tax-deductible to the extent allowable by law. Visit www.scenichouston.org or scan to learn more.



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