

The Alarming Facts on Digital Kiosks

Together, we can protect Houston's values

What are digital kiosks?

In May 2021 the City of Houston signed a contract with Smart City (ISC) to install 125 digital kiosks throughout the city. As of today, there are 75 giant LED touchscreen kiosks towering over sidewalks and pedestrian walkways across the region.

These kiosks display a wide array of advertisements across a flashing screen along with a camera to snap selfies amid high traffic areas.

Major Concerns with Digital Kiosks

- Dangerous distractions for drivers and pedestrians.
- Safety hazards for bicyclists, scooters, and walkers.
- Loss of critical sidewalk space for pedestrians.
- Privacy issues with kiosk cameras.
- **Grave impacts** to the natural beauty of our city.





ISC reports anecdotally that the signs create "buzz" for nearby businesses, but there is **no data available regarding specific benefits**.



There is **no list** of advertisers or what they are advertising available to the public nor is there any known regulation on types of ads or frequency.



Citizens are not aware of how the data collected through the kiosks is used. There are privacy and safety risks regarding the personal information and how it is used by ISC.





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